

## 2026 Midsummer Celebration Sponsorships

All supporters at the Producing, Essential, and Red Carpet level will automatically become Event Sponsors with 15% of their total contribution!



### ABOUT OPENSTAGE

#### Exceptional Live Theatre since 1973

OpenStage Theatre & Company is one of the longest running and most prolific theatres in Colorado. An OpenStage season consists of seven carefully selected comedies, classics, and cutting-edge dramas creating the best of the national theatre scene in Fort Collins.

Each season OpenStage presents 76 individual performances at The Lincoln Center Magnolia Theatre in Fort Collins, Theatre in the Park, and in intimate non-traditional spaces, reaching over 11,000 patrons.

### LET US PROMOTE YOU!

20,000+ direct mail postcards delivered to area households. 12,000+ audience members who hear your name mentioned from the stage. 10,000+ email contacts. 7,000+ season brochure in the information centers and households throughout Northern Colorado. 3,000+ social media fans. 400+ posters displayed across the region for each show. 100+ press releases sent to regional print, broadcast and social media. AND Tickets for your clients and new customers!

### EVENT SPONSOR LEVELS

<b>Gold \$750</b>	<b>Platinum \$1500</b>	<b>Diamond \$3000</b>
\$750 for Producing Sponsors	\$1,125 for Essential Sponsors	\$2,225 for Red Carpet Sponsors

## SUPPORT LOCAL THEATRE & RECEIVE AMAZING BENEFITS — BECOME A SPONSOR

SPONSOR LEVEL		TAX DEDUCTIBLE AMOUNT*	LIVE, PRINT & DIGITAL EXPOSURE										SPONSOR TICKETS		
			'Thank You' from Stage	Logo or Name in Playbill	Logo in Brochure	Logo on Posters	Logo on Direct Mail	Ad in Program	Mention in Press Release	Donor Listing in Playbill	Logo on Website	Social Media Posts	Essential Season Tickets	Midsummer Celebration Tickets	Promotional Tickets
Red Carpet Sponsor	\$15,000+	\$8,199*	52	4	1	5	5	4 (Full Page - \$1,275 Value)	5	4	2	9	2 (\$328 Value)	8 (\$600 Value)	Preview or 100 Tickets (\$4100 Value)
Essential Sponsor	\$7,500+	\$3,917*	52	4	1	5	5	4 (Half Page - \$825 Value)	5	4	2	5	2 (\$328 Value)	6 (\$450 Value)	Preview or 75 Tickets (\$3,075 Value)
Producing Sponsor	\$5,000+	\$867*	12	4		2	2	1 (Full Page - \$425 Value)	2	4	2	2	2 (\$328 Value)	4 (\$300 Value)	50 Tickets (\$2,050 Value)
Supporting Sponsor	\$2,500+	\$842*	12	4				1 (Quarter Page - \$215 Value)		4	1		2 (\$328 Value)	2 (\$150 Value)	25 Tickets (\$1,025 Value)
Underwriting Sponsor	\$1,000+	\$522*	12	4						4	1		2 (\$328 Value)	2 (\$150 Value)	
Performance Sponsor	\$500+	\$172*	4	4						4	1		2 (\$328 Value)		

### YOUR PLEDGE OF SUPPORT

All pledges of support for the 2026-2027 Season are due September 1st, 2026. Pledges may be paid in installments. Please contact Jacob Offen at [jacob@openstage.com](mailto:jacob@openstage.com) to tailor your pledge payment schedule.

\*Tax deductible amount deducts the cost of goods provided in exchange for sponsorship. If goods exchanged are declined by the sponsor, the benefit amount can increase by the value of the good

## ADS IN OUR PROGRAM

All programs are accessible by print and online via email and our website prior to, during, and after the show. On average, we have 2,000 attendees per run.

Ads are due 3 weeks prior to show opening. Digital versions include hyperlinks.

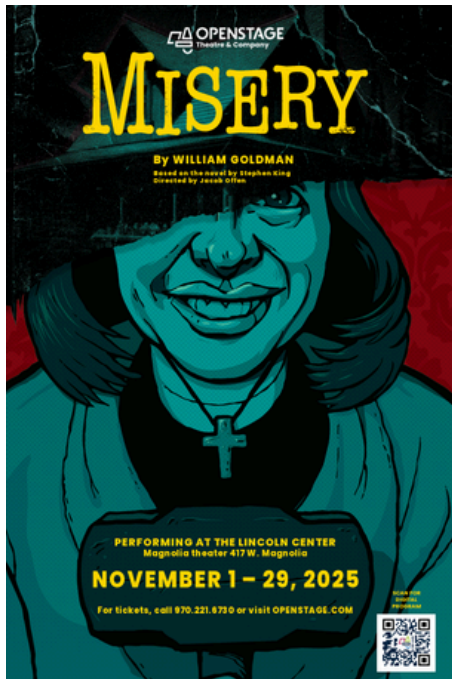
## OUR AUDIENCE

- 12% – 75+ years old
- 48% – 55-74 years old
- 19% – 45-54 years old
- 19% – 25-44 years old
- 2% – 24 years old and younger

## REACH YOUR TARGET AUDIENCE

OpenStage patrons are active area residents seeking exciting and meaningful experiences. They are lovers of culture, food and drink, social gathering and investing in local community.

**Let OpenStage bring your story to them.**



### FROM THE DIRECTOR



This show is so many things: it's dangerous, chilling, moving, funny, bold, and wild. It's tricky too. Kathy Bates' powerhouse performance in the film makes it one of my favorites. The book offers extraordinary depth and rich character history that we don't see anywhere else. Both are finished, polished, and iconic. The play however, is new, raw, and open. It finds a new version of itself with each performance. The question becomes: "how do I breathe new life into something so legendary?" It can't be easy.

What struck me most about the script is Annie's humanity and the balance between her and Paul. On many occasions, Annie becomes the hero, the sympathetic character you want to root for. Both characters wrestle with obsession, selfishness, justice, forgiveness, and faith. They both hide behind the thing they think "makes them good" - her faith and his work - which in the end destroys them. They represent the best and worst in us all.

And let's not forget the camp! Misery is darkly funny and unabashedly leans into its suspense and horror genres. There's so much friction that you can't help but laugh at the extreme circumstances we find Annie, Paul, and Buster in. The sharp shifts and turns in character and dialogue are just as dangerous as they are delightful. It's a wild, wickedly entertaining ride, and a great night of theatre magic.

Enjoy the show!



2025-2026 SEASON | MISERY

## SEASON ADVERTISER PACKAGES

SPECS: PDF, fonts outlined, size (depending on purchase)

AD SIZE	SINGLE SHOW	FOUR-SHOW PACKAGE
Full Page – Color 5" w x 8" h	\$425	\$1,275
Full Page – BW 5" w x 8" h	\$350	\$1,050
Half Page – BW 5" w x 3.625" h	\$275	\$825
Quarter Page – BW 5" w x 1.875" h	\$215	\$645

**Advertise for three show runs and get one show FREE!**

**This gives you an excellent opportunity to get increased exposure at a great value while supporting a local, grass roots organization.**



Please send the completed forms with payment to [jacob@openstage.com](mailto:jacob@openstage.com) or OpenStage Theatre & Company, P.O. Box 617, Fort Collins, CO 80522

## SPONSOR OPENSTAGE

I would like to sponsor OpenStage at the \$ \_\_\_\_\_ level.

### PLEASE CHOOSE ONE:

\_\_\_\_\_ I would like the entire gift to be tax deductible

\_\_\_\_\_ I would like to receive ticket benefits

(We will contact you about ticketing details)

### Producing, Supporting, and Underwriting sponsors

Please select the show you would like to support:

Dracula POTUS

In the Other Room (or the vibrator play) Midsummer Night's Dream

### Underwriting Sponsors

Please select the production area you would like to support:

Acting Set Costumes Sound Lights Properties

### All Sponsors

Please send a logo to [jacob@openstage.com](mailto:jacob@openstage.com). EPS file type (preferred) or PNG. If you do not have a logo and would like OpenStage to typeset your name, please print here:

-----

## ADVERTISE WITH OPENSTAGE

Please select your ad size:

AD SELECTIONS		
SPECS: PDF, font outlined, size (depending on purchase)		
AD SIZE	SINGLE SHOW	FOUR-SHOW PACKAGE
----- Full Page – Color 5" w x 8" h	\$425	\$1,275
----- Full Page – BW 5" w x 8" h	\$350	\$1,050
----- Half Page – BW 5" w x 3.625" h	\$275	\$825
----- Quarter Page – BW 5" w x 1.875" h	\$215	\$645
<b>Advertise for three show runs and get one show FREE!</b>		

### Single show advertisers

Please select your shows:

Dracula POTUS

In the Other Room (or the vibrator play)

Midsummer Night's Dream

Please send your ad and logo to [jacob@openstage.com](mailto:jacob@openstage.com). Ads are due three weeks prior to the opening of your selected show(s). Questions? Contact at [jacob@openstage.com](mailto:jacob@openstage.com).

## PAYMENT FORM

**Business/Foundation/Individual Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zipcode:** \_\_\_\_\_

\_\_\_\_\_ **Check enclosed (make out to OpenStage Theatre & Company)** \_\_\_\_\_ **Let's discuss a**  
**payment plan** \_\_\_\_\_ **Donate through Colorado Gives at**  
[coloradogives.org/OpenStageTheatreCompany](http://coloradogives.org/OpenStageTheatreCompany)

---

**Thank you for your support of OpenStage Theatre & Company!**